

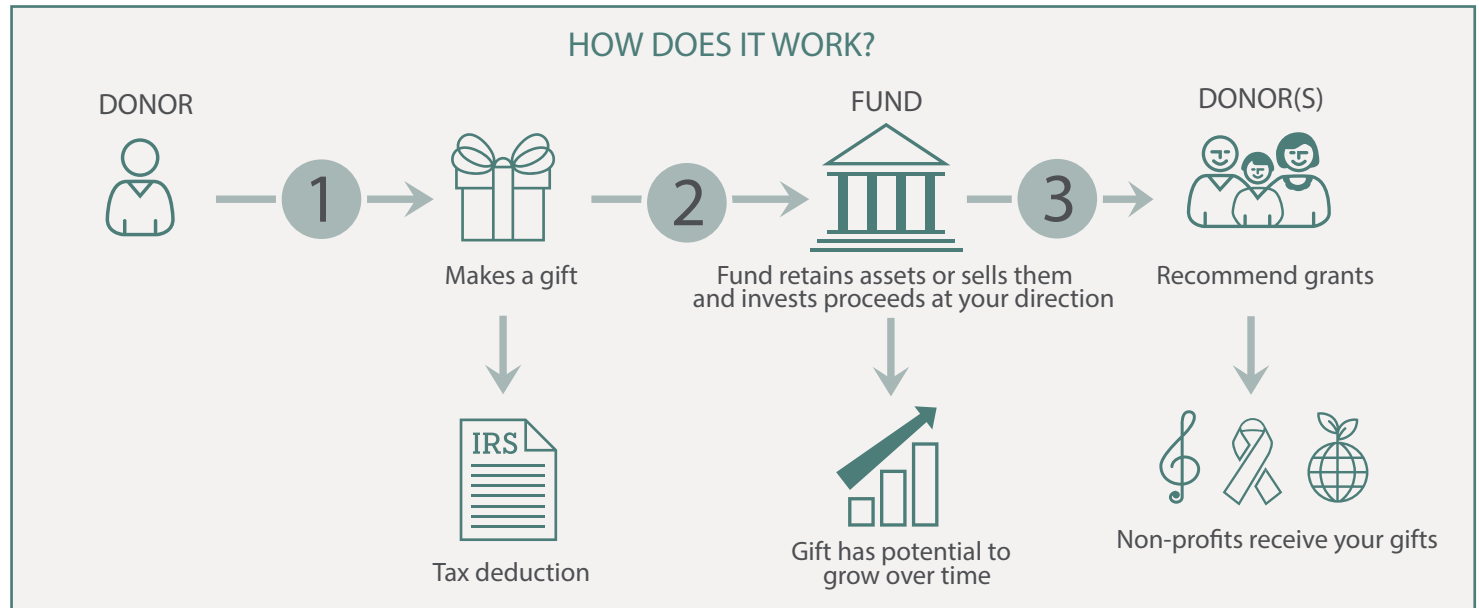
Donor advised funds offer a long-term approach to help charitably inclined families fulfill on charitable intent and help foster a culture of philanthropy. The unique structure of the funds allow families the option to make gifts now, potentially grow those gifts over time, and structure distributions that factor in the long-term health and needs of non-profit beneficiaries.



IS IT A FIT FOR MY FAMILY?

A donor advised fund is a strategy to consider for families who...

- Are charitably inclined
- May wish to grow assets and make gifts over time
- Plan to involve additional stakeholders in charitable endeavors
- Seek tax efficiency and flexibility



BENEFITS

- Impacts a charitable interest now or over time
- Engages next generation in giving
- Charitable contributions may be deductible up to 60% of the donor's adjusted gross income for cash contributions
- Provides the potential for tax-free growth on fund assets
- May remove assets from donor's gross estate, which may reduce or eliminate estate taxes

CONSIDERATIONS

- A less costly alternative to a family foundation
- Administration is handled by a third party
- Account fees can vary amongst the various donor advised funds programs
- Distributions (at your recommendation) are ultimately controlled by the fund and verified for public charity status

ADMINISTRATION

Selecting the right donor advised funds administrator for your donor advised fund is important. Several factors should be weighed for consideration:

- Account minimums
- Available investment options
- Fees charged on the account
- Available opportunities to recommend grants to local, national, international charities

DONOR ADVISED FUNDS

Several factors can help determine the impact and effectiveness of your gift to a donor advised fund. By giving consideration to the type of assets you give, the investment options selected, charitable beneficiaries, and timing, you can be confident in your approach.

DEFINING ASSETS TO GIVE



Assets that may be gifted include many options dependent on the fund administrator guidelines.

Some of the common assets include:

- Cash or equivalents
- Securities
- Shares in a closely held business
- Real estate

To help make the most of your gift:

- Consider gifting highly appreciated assets
- Ensure the sale of assets occurs within the donor advised fund by gifting the assets themselves rather than sales proceeds
- Discuss any proposed gift with your investment advisor and consider the impact to your overall asset allocation

SELECTING BENEFICIARIES



Charitable giving is an important part of any legacy and one that many families hope to pass on to the next generation. Several steps can help build a culture of philanthropy:

- Schedule a family meeting and share your giving philosophy and the impacts you have seen
- Engage children in discussion to help select beneficiaries for your distributions
- Consider allowing your children the opportunity to contribute their own money to your donor advised fund
- Document the nonprofits you choose to fund and ask your family to help find additional opportunities to get involved

TIMING CHARITABLE DISTRIBUTIONS



To help maximize the impact, it may make sense to discuss needs and timing of distributions with the nonprofits you select. Some common themes include:

- Capital campaigns
- Challenge grants
- Fund-a-need projects

INVESTMENT OPTIONS

The investment options offered within the fund will vary based on the administrator:

- Review all options available and select a provider that offers flexible and varied investment selections
- Make elections based on goals, like income, growth, or balanced approach
- Factor the expected timing of grants into your decision

Wells Fargo Wealth Management offer products and services through Wells Fargo Bank, N.A. and its various affiliates and subsidiaries. Wells Fargo Bank, N.A. is a bank affiliate of Wells Fargo & Company.

Wells Fargo & Company and its affiliates do not provide legal or tax advice. Please consult your tax and legal advisors to determine how this general information may apply to your own specific situation.

The Wells Fargo® Philanthropy Fund is a donor advised fund program sponsored by National Philanthropic Trust. This donor advised fund program is made available through Wells Fargo Bank, N.A. and its various affiliates and subsidiaries. As required by law, all contributions to a Wells Fargo Philanthropy Fund Gift Account are under the exclusive legal control of the National Philanthropic Trust.